

**Semester – 1**

**MST 4101 Pakistani Media System**

1. Theoretical Basis for the Study of Media System in Pakistan
2. Electronic Media
3. Radio
4. Television
5. News Agencies in Pakistan
6. The Press in Pakistan
7. Brief Historical Sketch of the Press in Pakistan
8. The Development of the Newspaper Market
9. Media Conglomerates
10. Government – Press relations
11. Legal Implications
12. Government Instruments of Media
13. The Owners and the Journalists: Employer-Employee Relations
14. Journalists Unions in Pakistan: Pakistan Federal Union of Journalists
15. Media Professional Organizations.

**Suggested Readings:**

- i) Akhtar, Rai Shakil: Media Religion and Politics in Pakistan. Karachi: Oxford University Press 2000
- ii) Ali, Owais Aslam & Gunaratne, Shelton A.: The chapter on Pakistan. In: Gunaratne (Ed.) Handbook of the Media in Asia. Now Delhi: Sage Publications, 2000 Pp 155 - 181
- iii) Gunaratne, Shelton A: The Media in Asia. In: Gazette Vol. 61 (3-4) 1999. Pp 197 - 223
- iv) Hafez, Kai (Ed.) : Mass Media, politics, and society in the Middle East. Creskil, NJ: Hampton 2001
- v) Hafez, Kai (Ed.) Mass Media, politics, and society in the Middle East. Creskil, NJ: Hampton 2001.
- vi) Khan, Altaf Ullah: A Profile of journalists in Peshawar: Problems and experiences during field research in Peshawar and Islamabad (March – September 2001) In: Kutsch,

- Arnulf and Averbeck, Stefanie (Eds.) Grobbothener Vortrage III. Bremen: Edition Lumiere 2002 Pp. 127 - 156
- vii) Khan, Altaf Ullah (Ed.) News Media and Journalism in Pakistan and Germany Peshawar: Owais Publishers 2003
- viii) Khurshid, Abdus Salam (Ed.): Press in Muslim world. Lahore: Qaumi Kutub Khana 1954.
- ix) Kunczik, Michael (Ed.): Ethics in journalism: A reader on their perception in the Third World. Bonn: Friedrich Ebert Stiftung 1999.
- x) Meron, Vijay: Looking Back and Looking Ahead: The Press in Asean. In: Media Asia, Vol. 26 No.2, 1999. Pp. 100 - 104.
- xi) Niazi, Zamir. The Press in Chains. Karachi: Royal Book Company 1986.  
The Press Under Siege. Karachi: Karachi Press Club 1992
- xii) Page, David and crawle, William: Satellites Over South Asia: broadcasting, culture, and the public interest. New Delhi: Sage 2001.
- xiii) Rizvi, Sa'adat: Pakistan. In: Hamelink, ceesJ. And Mehra, Achal (Ed.): Communication Development and Human rights in Asia. Singapore: AMIC 1990. Pp. 69 - 86
- xiv) Shamsuddin, M: Constraints on the Pakistani Press. I: Media Asia Vol. 14, No. 3. Singapore 1987. Pp. 166 – 173.
- xv) Zuberi, Nisar Ahmed: Newspaper Reporting and Children's Television in Pakistan. In. Goonasekra, Anura (Ed.) Children in the News. Singapore: AMIC 2001.